

***Black Picnic Day Formerly
Negro Election Day***

Parade Application

Please return your
completed packet and requested photo
no later than **February 2, 2020** or at earliest convenience

Mail:
Black Picnic Day Formerly Negro Election Day
c/o Neil Sicard
62 Marlborough Road
Salem, MA 01970

Email:
neilsicard@gmail.com

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***Send completed application, photo and publicity paragraph
NO LATER THAN FEBRUARY 2nd 2019 or at your earliest
convenience to:**

MAIL:

Salem United
Black Picnic Day Formerly Negro Election Day
c/o Neil Sicard
62 Marlborough Road
Salem, MA 01970

EMAIL:

neilsicard@gmail.com

Dear Black Picnic Day Formerly Known As Negro Election Day Parade Applicant,

I am honored to have myself and my Organization extend an invitation to you to participate in the Celebration **of Black Picnic Day Formerly Negro Election Day** Parade to be held on Saturday, July 18, 2020 at 12:00 noon. This year's tradition, "History Comes To Life".

Our 20 theme: ***Bringing Positive Images To Our Community***, and your presence will show our community is not only united but we celebrate it.

I am pleased to present the parade application.

Please return the
1.) Application
2.) Photo
3.) Publicity paragraph

It is imperative you return your application completed and before the deadline. *Please pay careful attention to the application.* On behalf of Salem United, we thank you in advance for your cooperation.

Please read the Parade Bylaws that follow. Parade participants are responsible for abiding by these rules and regulations for everyone's safety and well-being. All entries must have public entertainment value. All entries to the Parade are subject to the approval of Salem United Committee.

Black Picnic Day Formerly Negro Election Day Parade is sponsored by Salem United in collaboration with The City Of Salem MA and Partnered with The National Parks Service.

Please do not hesitate to contact us at salemunitedinc@gmail.com should any questions or concerns arise.

Doreen Wade
President

BLACK PICNIC DAY FORMERLY NEGRO ELECTION DAY PARADE BYLAWS

Revised July 29, 2019

RULES AND REGULATIONS UNDER WHICH ENTRIES WILL BE CONSIDERED

IMPORTANT: February 2020 (or earlier if the specified number of units has been reached) is the deadline applications. Participation in ***Black Picnic Day Formerly Negro Election Day*** Parade is by invitation or referral by the Salem United Parade Committee. Participants in the parade will adhere to the following rules and regulations.

I. ALL ENTRIES

1. All participants must complete the entry description and background on entry form to aid selection. The Salem United Parade Committee Black Picnic Day Formerly Negro Election Day OR to the annual Picnic theme. **Entries must not be commercial, unless previously approved.** All entries must have public entertainment value. Exceptions or special requests must be approved by the Salem United Parade Committee.

4. Because of the time limit of the parade **all entries may stop but for a limited time** during the parade route or in the stadium to perform maneuvers, yells, etc. Walking maneuvers, yells, etc. are allowed on the parade pace.

5. Parade units must stay in their assigned area and not disturb other units by walking in and through other units during the parade.

6. Dress for the parade must be appropriate for your entry. This is subject to the discretion of the Starter the day of the parade.

II. EQUESTRIAN ENTRIES

Horse-drawn vehicles, riding groups or individual riders will be selected by the Salem United Parade Committee. Only organized and chartered units will be considered by the Salem United Parade Committee. Clubs, patrols, and any posse shall have the same tack and wardrobe. Individual riders, whether single or more than one, shall have registered and purebred animals. Dress and tack must be authentic to the breed (i.e. Arabian costumes or so distinctive and unique for the Committee to rule in special cases). Carriages, stagecoaches and wagons will be those that have been authentically restored and must be decorated subject to the approval of the Salem United Parade Committee. Unbagged horses will be placed at the end of the line-up.

III. MARCHING / WALKING ENTRIES

1. Marching units can consist of bands, either military, high school, university or college, or adult civic marching groups. Drill teams, cheerleaders and school mascot applications will be accepted unless their representing school band is participating or approved by the Salem United Parade Committee and they must walk with their band. All applications must be approved in accordance with the rules set forth by the Salem United Parade Committee; as such units must have public entertainment value.

2.. All participants are required to walk the entire miles parade route at the appropriate pace or be subject to removal to ensure proper parade timing (unless health issues become a factor). The decision to remove such a unit will be at the sole discretion of parade officials on site.

3. The child member can be picked up at the finish of the parade.
4. No amateur or semi-amateur clowns will be permitted in the parade unless approved by the Salem United Parade Committee. Clowns will be required to stay in their assigned parade order and not disturb other entries by walking in and through their units.
5. Mascots may be in a vehicle or in a cage pulled by a vehicle, if in accordance with the rules and regulations for vehicles and floats. Information must be stated on application and approved in accordance with the rules set forth by the Salem United Parade Committee.

IV. INSURANCE

Salem United assumes no responsibility for accidents by any participant.

V. APPROVAL OF APPLICATIONS

THE NUMBER OF ENTRIES WILL BE LIMITED. THE NUMBER OF ENTRIES TO THE PARADE AREA WILL BE LIMITED BECAUSE OF SPACING AND RESTRICTIONS.

VI. EXCEPTIONS

Any exceptions to the above rules must be given in writing by the Salem United Parade Committee. The decision to remove any entry or portion of any entry will be at the sole discretion of Parade official on site.

VI. CANCELLATIONS

Due to last minute cancellations, some Organizations may be asked to pay a \$50.00 - \$100.00 fee if you cancel at the last minute. Last minute would be after May 2019. Any exceptions to the above rules must be given in writing.

Black Picnic Day Formerly Negro Election Day Parade Application

1.) _____
Name of Entry (including name of School, if applicable)

2.) _____
Name and Title of person to contact

3.) _____
Email Address

4.) _____
Mailing Address City State Zip

5.) _____
Telephone Numbers

6.) _____
Number of Participants

7.) _____
Number of Vehicle Included

Category Entered (check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> Band | <input type="checkbox"/> Shriners |
| <input type="checkbox"/> Military | <input type="checkbox"/> Organizations |
| <input type="checkbox"/> Drill Team | <input type="checkbox"/> Fire |
| <input type="checkbox"/> Re-enactors | <input type="checkbox"/> Musicians |
| <input type="checkbox"/> National Parks | <input type="checkbox"/> Walking Unit |
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Float |
| <input type="checkbox"/> Motor Cycle | <input type="checkbox"/> Police |
| <input type="checkbox"/> Other _____ | |

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8.) Publicity Paragraph:

Include or Attach a description of your group to be used in the official ***Black Picnic Day Formerly Negro Election Day*** 2020 Parade Script. **This description may be used by the Media and announcers, if applicable.** It should be no more than 250 words and should include any pertinent information / history about your group that you would like shared with the general public. Please include colorful details when describing your group/organization.

INCLUDE OR ATTACH DESCRIPTION

9.) Photo:

If possible, attach a full color photo of your group in parade attire. This is a non-returnable photo.

INCLUDE OR ATTACH DESCRIPTION

RELEASE OF LIABILITY

By signing below, I acknowledge the ***Black Picnic Day Formerly Negro Election Day*** Parade sponsored and conducted by Salem United, may be hazardous and could result in loss, damage, or death. With full knowledge of these, and in consideration for my acceptance as a parade participant, I confirm that I have read the foregoing and voluntarily assume all risks of such damages occurring in connection with my (our) participation in the parade. I hereby agree for myself, all of my family and heirs to release Salem United, any of its volunteers, employees, agents, officers, directors, or representatives from liability, claims, demands, or my causes of action. As authorized representative for our group, I hereby indemnify Salem United that the participants within our organization have been advised and concur with this notice.

Signature

Printed Name and Title

Date

Send completed application, photo and publicity paragraph

BY OR BEFORE FEBRUARY 2nd to:

MAIL:

Salem United

Black Picnic Day Formerly Negro Election Day Parade

c/o Neil Sicard

62 Marlborough Road

Salem, MA 01970

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